



of Northwest Jersey
(Morris, Sussex & Warren counties)

Standard Advertising Options

Questions: Call 908-852-1400, ext 2127
Dolores Stammer, Regional Director

	Frequency		Electronic Placement			Size		Price	Other Considerations & Pertinent Information	Select (initial selection). Include check payable to NJSBDC.
	times	months	Top	Side	Bottom	Pixel	Physical	Current		
Advertising: E-mail Blasts										
Graphic Ads on multi -seminar E-mail blasts 2 per month for 3 months (minimum 3 mos)	6	3		x		100 X 100		\$ 150	with logo & hot link	
Graphic Ads on single -seminar E-mail blasts 2 per month for 3 months (minimum 3 mos)	6	3		x		100 X 100		\$ 150	with logo & hot link	
Business Listing on multi-seminar E-mail blasts 2 hot links per month for 12 months	24	12			x		≤ 3 lines	\$ 250	hot link, but no logo	
Graphic Ads on all e-Mail blasts (3 per mo, 2 seminar announcements & 1 std newsletter)	36	12	x			205 x 75		\$ 2,500	with logo & hot link; below NJSBDC masthead	
Advertising: Website										
Listing on Resource Partner Page of website	1	12						\$ 150	hot link, no graphic	
Ad on Funding Options page of website	1	12				50 x 50		\$ 500	hot link & logo - 5 lines of text	
Ad on Busines-to-Business page of website	1	12				50 x 50		\$ 500	hot link & logo - 5 lines of text	
Client in the news (home page)	1	1		x		100 x 100		n/c	Complementary for 1 week if selected by NW-NJSBDC	
Ad on News page of website	1	1				100 x 100		\$ 500	hot link & logo - 5 lines of text	
Seminar Advertiser (Sponsor)										
5 Minute business Intro/Commercial of your business at one of our Seminar Events	1							\$ 75	advertiser provides speaker	
Literature on display table at Seminar Event, (no intro)	1						2' x 3'	\$ 75	advertiser provides literature	
1 minute Intro/Commercial AND literature display table	1						2' x 3'	\$ 100	advertiser provides speaker & literature	
Refreshment sponsor at Seminar Event, Banner/signage displayed on table	1						2' x 3'	\$ 200	sponsor provides banner/signage & literature	
Literature Rack Advertising										
1200 pieces of business literature at main site 100 pieces per month, max size (up to 3.5" x 8.5")		12						\$ 500	Other literature size can be accomodated, call to discuss	
Please complete the following information:										
Contact Name:			Phone #:							
Business Name:			E-Mail address:							
Business Address:			Website address:							
						Total Ad Cost & Amount of Check:				
State:			Zip:						Check #:	

Send form & check to:

NJSBDC of Northwest Jersey, 207 Main St., Hackettstown, NJ 07840